

AgriTalk

The Voice of Rural America

OnLine

Advertising rates: _____ (All rates are NET)

Leaderboard ad - \$50

(:30) spot – \$150

(:60) spot – \$225

(:10) pre-roll - \$300 (for all audio files per daily program)

(:15) pre-roll – \$450 (for all audio files per daily program)

AgriTalk.com/OnLine banner ads: 728x90 leaderboard: \$1,000/month

300x250 big box: \$2,500/month

(adjacent to audio player)

Programming:

Sponsorship: \$1,000

- includes 2 8-10 minute interviews
- includes 2 billboards during preceding “on-air” AgriTalk broadcast
- includes 2 (:30) spots or 1 (:60)

Co-sponsorship: \$500

- includes 1 8-10 minute interview
- includes 1 billboard during preceding “on-air” AgriTalk broadcast
- includes 1 (:30) spot

Issues Forum: \$2,500

- includes pre-roll for all audio clips
- audio clips provided to client for extended reach
- EXCLUSIVE program format and suggested guests/interviews
- includes 2 (:60) spots
- includes 2 billboards during preceding “on-air” AgriTalk broadcast